

Itseez3D iPad App Turns People and Objects into 3D Models

App Uses Mobile 3D Sensors to Create Realistic, Professional-Grade Models

SAN FRANCISCO, Calif. – June 25, 2014 – [Itseez](http://itseez.com), a leading developer of computer vision technology, today launched the Itseez3D scanner application. Designed to work with Occipital Structure Sensor, the world's first 3D sensor for mobile devices, Itseez3D allows iPad users to turn people, furniture, shoes, toys and an endless variety of objects into realistic 3D models. The Itseez3D app is now available for free for a limited time in the iOS App Store.

The Occipital Structure Sensor was officially launched on Kickstarter in Fall 2013 and raised over \$1.2 million from backers. The Occipital team publicly recognized Itseez for their collaborative efforts to support the device and help bring something so revolutionary to market. As early supporters, Itseez began building an iOS app using Occipital's Structure SDK. Itseez3D, the final result, takes advantage of Structure Sensor's highly sophisticated technology in a user-friendly application.

"We recognized the immense potential of Structure Sensor early on, and Itseez3D represents our efforts to weave advanced computer vision technology with this innovation," said Victor Erukhimov, Itseez CEO. "Essentially, we've made high quality 3D model creation faster, more accessible and more cost-effective than ever before. We're excited to find out how professional and recreational users will leverage this technology."

Using Itseez3D and Structure Sensor, iPad users can capture objects with high-resolution color and structure data. The augmented reality technology guides users to capture the highest quality image possible. Itseez3D then delivers the data to the cloud and returns with a complete 3D model within minutes. Users can share the 3D model by email in .ply or .obj formats or on sketchfab.com; a leading platform to publish, share and embed interactive 3D content, anywhere online.

Itseez3D offers unprecedented possibilities for professional users (i.e. engineers, designers, inventors and manufactures) that can now instantly capture 3D models of objects and people for import into CAD and for 3D printing. While this used to require an expensive 3D scanning unit, anyone with an iPad and Structure Sensor can now capture and share high resolution 3D models. Recreational users can also use this professional-grade technology for home design projects and the fun of turning family and toys into 3D models.

With the increasing amount of Structure Sensor currently following a hugely successful Kickstarter campaign, Itseez3D users will soon be able to create 3D models on the iPad Air or iPad 4. While Structure Sensor will be required to scan images, users can still download Itseez3D to view sample models. Itseez3D plans to be made compatible with other 3D sensors for mobile devices as they become available.

To learn more about Itseez3D, visit <http://itseez3d.com>.

To find out more about Occipital Structure Sensor, visit <http://structure.io/>

About Itseez

Itseez is a computer vision company that has been enabling devices to see the world since 2007. The company's research scientists and software engineers continue to create technologies and provide services that make cars safer, fabs more efficient, mobile devices smarter and robots more intelligent. Itseez is well known as the lead developer of the renowned open source computer vision library OpenCV. For more information, please email info@itseez.com or visit <http://itseez.com>.

PRESS CONTACT

Victor Erukhimov

Itseez

victor.eruhimov@itseez.com

650-630-9705

Tony Keller

SS|PR

tkeller@sspr.com

312-750-0858